



Ghost Rocket Music  
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NEWS RELEASE

FOR IMMEDIATE RELEASE

## GHOST ROCKET MUSIC NOW SIGNING INDEPENDENT ARTISTS IN PARTNERSHIP WITH PEERMUSIC

LOS ANGELES, CA -- Sync licensing company Ghost Rocket Music has partnered with Peermusic, the largest independent music publishing company in the world, and is signing artists for sync representation.

After COVID-19 caused the cancellation of most in-person events, Ghost Rocket Music, previously an event-planning company focused on private concerts, pivoted toward the sync licensing industry. It was then that they partnered up with Peermusic. Since then, they have been signing on emerging independent artists for sync representation.

Grayson Kirtland, partner and head of A&R for Ghost Rocket Music, spoke about how a well-timed sync deal could change an artist's career.

"The connection between a well-placed sync and Artist growth is undeniable," Kirtland said. "Not only is sync a strong revenue source for Artists, it also provides

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residual effects of being used in commercials and television.”

Luke Danelon, a founding partner for Ghost Rocket Music, explained what role his company plays in the sync process.

“Our job is to get you heard when we feel that you have a piece of music that is perfect for an opportunity,” said Danelon. “Without us, that music may never otherwise connect with that opportunity.”

**Ghost Rocket Music is a music licensing firm based in the USA. The company focuses on placing their roster of Artist’s music into film, advertising TV, and video games, as well as assisting with Publishing Administration and arranging co-writes. They are in partnership with Peermusic, the largest independent music publishing company in the world.**

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